

Blooming Brand

STRATEGIC BUSINESS PLANNING SESSION



PLAN WITH PURPOSE, THRIVE IN BALANCE



1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Brand Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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3

FOR EACH KPI, CREATE A LIST OF HOW YOU ARE GOING TO TAKE ACTION AND BY WHEN. PRINT THIS OUT AND CHECK THEM OFF AS YOU GO.

QUARTER 1	QUARTER 1	QUARTER 1
QUARTER 2	QUARTER 2	QUARTER 2
QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

This Year's Operations Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

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This Year's Financial Goal(s)

2

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1	2	3
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QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

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ENVISIB

This Year's Marketing Goal(s)

2

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1	2	3
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QUARTER 4	QUARTER 4	QUARTER 4

1

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ENVISIB

This Year's Professional Development Goal(s)

2

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1	2	3
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QUARTER 4	QUARTER 4	QUARTER 4

1

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ENVISIB

This Year's Collabs & Partnerships Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4

1

WRITE YOUR GOAL FOR THE YEAR BELOW.

ENVISIB

This Year's Take Care of YOU Goal(s)

2

LIST 3 KEY MEASURABLE ACTIONS YOU WILL TAKE THIS YEAR TO ACCOMPLISH THIS GOAL. THESE WILL BE YOUR KEY PERFORMING INDICATORS (KPIs).

1	2	3
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QUARTER 3	QUARTER 3	QUARTER 3
QUARTER 4	QUARTER 4	QUARTER 4